



LASTING LEGACIES

## Dalene Bickel | Speaker Sheet



Thank you for your interest in having Dalene as a keynote speaker or panelist at your upcoming webinar or conference, or as a guest on your podcast.

Included in this document are Dalene's bio and descriptions of her signature presentations.

Please notify Dalene which topic will be the best fit for your audience, and of course, she will be happy to answer any questions. Email [DBickel@lasting-legacies.net](mailto:DBickel@lasting-legacies.net) or call 910-319-1036.

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Headshot Photo:

<http://www.lasting-legacies.net/media>

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Social Media Accounts:

Twitter: <http://www.twitter.com/DaleneBickel>

Facebook: <http://www.facebook.com/LastingLegaciesBios>

LinkedIn: <http://www.linkedin.com/in/DaleneBickel>

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## What Others Are Saying About Dalene:

“My organization sponsored a presentation by Dalene Bickel and we were pleased to find that she delivers valuable content in a professional yet personable manner. Her legacy presentations are engaging, interactive and informative – she inspires and equips her audience to take immediate action. The feedback from our members was overwhelmingly positive.”

Susan Silver, Aging in Place Downtown, Wilmington, NC

“Dalene presented her material in a succinct and easy-to-understand manner. Her examples helped to illustrate how and why we should begin to record our family's history, and motivated many in the audience. I know our members enjoyed her presentation and found it meaningful.”

Ora Vella, Program Chair, Sawgrass Women's Club, Ponte Vedra Beach, FL

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### Short Bio (97 words):

Dalene Bickel is a professional ghostwriter, editor and speaker who works with nonfiction writers of all levels. In 2006, she founded the company Lasting Legacies, which offers a full suite of writing and book production services for individuals and professionals.

Dalene served as a panelist at the 2015 Biographers International Conference in Washington, DC and her writing has been featured in such books as Chicken Soup for Soul's *The Multitasking Mom's Survival Guide* and several magazines and blogs.

Visit her website, [www.lasting-legacies.net](http://www.lasting-legacies.net), to learn more about her services. You may also contact her via email at [DBickel@lasting-legacies.net](mailto:DBickel@lasting-legacies.net)

### Long Bio (212 words):

Immediately after earning a dual undergraduate degree in English and History in 1996, Dalene Bickel began working in the publishing industry. She has worked as an editor for both independent publishers and large university presses. Her personal writing has appeared in local and national publications, including the Chicken Soup for the Soul book series, and she has served as a freelance copywriter for various companies.

In 2006, Dalene founded her own company, Lasting Legacies. Her company specializes in ghostwriting autobiographies and practical business books, and also helps writers of all nonfiction genres through the various phases of book production.

Also of note, she served as a panelist at the 2015 Biographers International Conference in Washington, DC and her latest book project, *Driving Force: The X-Plus Factor to My Success*, has earned 17 5-star reviews on Amazon.com.

In her spare time, Dalene enjoys spending time with her family as well as serving in her church and volunteering for her local JDRF chapter.

## Dalene's Signature Presentation:

### Your Life in Words

Everyone has a story worth sharing; a book worth writing. Yes, that includes you.

This 30-minute presentation will introduce you to the process of writing life story – even if you don't consider yourself to be a writer. Dalene Bickel of Lasting Legacies will explain why it's critical that you write your story and help you overcome your writing objections. Then get ready to take immediate action with her simple method that helps you preserve your most important information first.

You don't have to aspire to be a traditionally published author - simply be willing to relate your life experiences, and know that you have the option of turning the stories into a treasured limited-edition bound book.

#### **You Will Learn:**

- 3 reasons why it's important to write your life story
- How to overcome four of the most common writing objections
- The simple yet powerful method that captures your most important information first.